

BETH SHOLOM VILLAGE

MAH JONGG FUNDRAISER



A New Kind of Mah Jongg Fundraiser for the New Year

The COVID-19 pandemic has changed the way we do nearly everything at Beth Sholom Village (BSV) – from food service to family visits, religious services, and even fundraising! BSV has been the proud host of the Janet Gordon Annual Mah Jongg Tournament, Day of Play & Luncheon for over a decade. It is an event that has grown and evolved and always brought in dozens of Mah Jongg enthusiasts and Beth Sholom Village supporters. It was a wonderful day to enjoy some friendly competition, take a peek in the Auxiliary Gift Shop and enjoy a mimosa or two, all while supporting our residents and BSV community.

In early 2020 we were forced to make the hard decision to close our doors to visitors. Thus our plans for all events on our campus were indefinitely postponed, and that included our Mah Jongg fundraiser. We pivoted and hosted a fun virtual raffle on Facebook and we are so honored that so many of you stepped up with support even without an in-person event. We are grateful for the steadfast support of our leading sponsor, Daniel Gordon and the Gordon Family.

It was our hope that 2021 would present an opportunity to get back to “normal” – to have our typical pre-pandemic gathering. However, out of an abundance of caution, we postponed again until the spring of 2022 – the safety of all in our community remained our top priority, and we felt it imperative to protect the health of our residents, staff, and our Mah Jongg players.

And so, we find ourselves looking eagerly to spring 2022 – to **April 3, 2022 in particular, when we will bring back the Janet Gordon Annual Mah Jongg Event, from which 100% of the proceeds directly benefit our residents.** Of course, as so many things have changed in the last two years, so must the way we play Mah Jongg and raise funds for BSV. Our Mah Jongg Event Committee and BSV staff have not made any of these decisions lightly, and all of the changes are specifically designed to keep all attendees safe.

The Janet Gordon Annual Mah Jongg Event will be held at the Hyatt Place Virginia Beach Town Center, and all attendees at the event must be fully vaccinated against COVID-19. Additionally, our event this year will only feature a Day of Play and Luncheon, rather than the traditional Mah Jongg Tournament. A Mah Jongg tournament requires players to move from table to table, increasing the number of people touching the same tiles and increasing the number of contacts; instead, we will maintain our Mah Jongg group cohorts, playing for fun and celebrating being together again. Rest assured – special prizes will still be awarded throughout the event, and the famous raffles will take place!

Event Co-Chair Rachel Abraham said of the upcoming event, “I can’t wait to be back in person for our annual Mah Jongg fundraiser, and even though it won’t be held at Beth Sholom Village, the residents who benefit from this event are in our thoughts and hearts now more than ever before. I feel lucky that we can still enjoy this event and give back to those BSV residents and caregivers who have felt the daily burden of COVID-19 over the last two years.”

On behalf of the Mah Jongg Event Committee, staff and residents at Beth Sholom Village – we hope to see you there! Please visit www.bethsholomvillage.com/donate to register or become a sponsor.